

# FRANCESCO BOGLIACINO

**Universidad Nacional de Colombia**  
Carrera 30, No 45-03  
Bogota (Colombia)  
francesco.bogliacino@gmail.com

## PRESENT POSITION

Professor - Universidad Nacional de Colombia, August 2014 - Present

- Teaching: Research Seminar, Advanced Microeconomics (Master in Economics), Philosophy & Economics
- Research in Behavioural Economics

## EDUCATION

*PhD*, Economics

University of Pavia, Pavia (Italy)

Feb 2008

THESIS - Essays on Wage Inequality

*Laurea*, Economics

Economics, University of Torino, Torino (Italy)

Nov 2003

## PREVIOUS PROFESSIONAL APPOINTMENTS

*Fundación Universitaria Konrad Lorenz*

November 2012 - August 2014

Bogotá (Colombia)

Professor

- Teaching (Behavioral Economics - Master Level)
- Research in Behavioural Economics
- Research Seminar for undergraduate students

*Amsterdam Institute for Advanced Labour Studies*

August 2011 - October 2012 Universiteit van

Amsterdam

Post Doctoral Researcher

- Workpackage Report on the Drivers of Inequality (GINI Project)
- Research on the Drivers of Inequality

*Joint Research Center IPTS*

Nov 2009 - Aug 2011

European Commission, Seville (Spain)

Scientific Grantholder

- Responsible for the research area on innovation and employment
- Policy evaluation
- Project Manager for the project “Merging R&D and Patents Data for ICT Companies”
- Project Manager for the project “Gathering quantitative evidence of the impact of Corporate R&D and Innovation on Employment: An Analysis of Demand, Supply and Institutional factors at industry and firm level ”
- Author of the Policy Brief “Is Smart Growth Employment Friendly?”

*Department of Economics - Universidad EAFIT*

Jan 2008 - Nov 2009

Medellin (Colombia)

Professor of Economics

- Research on innovation, technical change, growth and development;

- Teaching Economic growth and Industrial Organization

Department of Law and Economics  
University of Genova, Genova (Italy)

Sep 2007- Jan 2008  
Teaching Professor

- Teaching Introductory Economics

## PUBLICATIONS

### Articles in Refereed Journals

- (2015) The Behavioural Turn in Consumer Policy: Perspectives and Clarifications. [With C. Codagnone and GA Veltri] *Intereconomics* [Forth.]
- (2015) A Critical Review of the Technology-Inequality debate, *Suma de Negocios* [Forth.]
- (2014) Technology and Employment: the Job Creation Effect of Business R&D [With M. Piva and M. Vivarelli] *Rivista Internazionale di Scienze Sociali*, 2014(3), 239-264
- (2014) Capabilities and investment in R&D: An analysis on European data (2014) [With S. Gómez], *Structural Change and Economic Dynamics*, DOI: 10.1016/j.strueco.2014.09.001
- (2014) The challenges and opportunities of nudging [With C. Codagnone, G.A. Veltri and F. Lupiáñez-Villanueva] *Journal of Epidemiology & Community Health* DOI: 10.1136/jech-2014-203948
- (2014) Inequality and Europe 2020, *Intereconomics*, 49(5), 288-294 DOI: 10.1007/s10272-014-0511-1
- (2014) Innovation and Employment: A firm level analysis with European R&D Scoreboard data, *Economía*, 15(2), 141-154
- (2014) The R&D intensity of companies lagging behind the technological frontier, [with Sebastian Gómez C.] *Empirical Economics Letters*, 13(7), 781-786
- (2014) Expectational Bottlenecks and the Emerging of New Organizational Forms *Structural Change and Economic Dynamics*, with G. Rampa, 29: 28-39
- (2013) Complementarities among Innovation Strategies: Evidence from Colombia, *Suma de Negocios*, 4(2), pp. 13-20 [with A. J. Naranjo]
- (2013) Price Anchoring in Online Markets: An Empirical Assessment, *Revista Latinoamericana de Psicología*, 45(2) [with A. Cuntz]
- (2013) Ownership Structure and R&D orientation in ICT groups *Eurasian Business Review*, 3(2), pp. 164-178 [with G. De Prato and D. Nepelski]
- (2012) Job Creation in Business Services: Innovation, Demand, Polarisation (2012) *Structural Change and Economic Dynamics* vol, 25, pp. 95-109 [with M. Lucchese and M. Pianta]
- (2012) Innovation and Development. The Evidence from Innovation Surveys. *Latin American Business Review* Vol. 13(3), pp. 219-261 [with G. Perani, M. Pianta and S. Supino]
- (2012) The Job Creation effect of R&D Expenditure *Australian Economic Papers*, Vol 51(2), pp 96-113 [with M. Vivarelli]
- (2012) R&D and Employment: An application of the LSDVC estimator using European Microdata *Economics Letters*, 116, pp. 56-59, [with M. Piva and M. Vivarelli]
- (2012) Coca Leaves Production and Eradication: A General Equilibrium Analysis, *Economics Bulletin*, Vol. 32 No. 1 pp. 382-397 [with A. J. Naranjo]
- (2011) Technology, trade and skills in Brazil: some evidence from microdata. *CEPAL Review*, vol 105, 157-171 [with B. Araujo and M. Vivarelli]
- (2011) Profits, R&D and Innovation: a Model and a Test, *Industrial and Corporate Change* [Forthcoming], [with M. Pianta]

- (2011) Access to Finance for Innovation: The role of Venture Capital and the Stock Market, *Economia e Politica Industriale - Journal of Industrial and Business Economics*, vol. 38(5): 165-183 [with M. Lucchese]
- (2011) Quality Risk Aversion, Conjectures and New Products Diffusion, *Journal of Evolutionary Economics* [Forthcoming], [with G. Rampa]
- (2011) Engines of growth. Innovation and Productivity in industry groups, *Structural Change and Economic Dynamics*, vol 22(1), p. 41-53 [with M. Pianta]
- (2011) Labor Mobilization, Falling Wages and Residual Inequality, *Economia Politica - Journal of Analytical and Institutional Economics*, vol 1(1), p. 73-95
- (2010) Innovation and Employment. A Reinvestigation using Revised Pavitt classes. *Research Policy*, vol 39(6): 799-809 [with M. Pianta]
- (2010) Monopolistic Competition and New Product: A Conjectural Equilibrium Approach. *Journal of Economic Interaction and Coordination*, vol 5(1): 57-76 [with G. Rampa]
- (2009) Innovation and Performance in the Long Run: the Case of Europe, *Economia e Politica Industriale - Journal of Industrial and Business Economics*, 36(4): 179-192
- (2009) Two Propositions on the Theory of the Firm. *Evolutionary and Institutional Economics Review*. vol 6(1): 103-120
- (2009) Poorer Workers: the Determinants of Wage Formation in Europe. *International Review of Applied Economics*, 23(3): 327-343
- (2008) Optimal Intellectual Property Rights Protection: the Case of Colombia. *Economics Bulletin*, 15(20), pp. 1-15 [with A. J. Naranjo Ramos. ]

#### *Book Chapters, Articles in Referred Proceedings and Collections*

- (2014) Growing Income Inequalities? in: W. Salverda, B. Nolan, D. Checchi, I. Marx, A. McKnight, I.G. Toth, H. van de Werfhorst (Eds.) (2014) *Changing Inequalities and Societal Impacts in Rich Countries: Analytical and Comparative Perspectives*. Oxford University Press [with V. Maestri]
- (2014) Wealth Inequality and Accumulation of Debt. in: W. Salverda, B. Nolan, D. Checchi, I. Marx, A. McKnight, I.G. Toth, H. van de Werfhorst (Eds.) (2014) *Changing Inequalities and Societal Impacts in Rich Countries: Analytical and Comparative Perspectives*. Oxford University Press [with V. Maestri and W. Salverda]
- (2013) Innovation and demand in industry dynamics. R&D, new products and profits, in: E. S. Andersen and A. Pyka (Eds.) *Long Term Economic Development*, Springer [with M. Pianta]

#### *Book Reviews*

- (2012) M. Mazzucato: The Entrepreneurial State, *Economia Politica - Journal of Analytical and Institutional Economics*, vol 2012(2), pp 284-285
- (2012) M. Cimoli, G. Dosi, J. E. Stiglitz: Industrial Policy and Development, *Journal of Economics*, vol 105(3), pp 285-287
- (2010) F. Guy: The Global Environment of Business. *Journal of Economics*, vol 101(2) p. 197-198

#### *Other articles*

- (2014) Nudging in the World of International Policymaking, with C. Codagnone, G. A. Veltri, F. Lupianez-Villanueva, and G. Gaskell in: In A. Samson (Ed.), *The Behavioral Economics Guide 2014* (with a foreword by George Loewenstein and Rory Sutherland) (1st ed.)(pp. nn-nn). Retrieved from <http://www.behavioraleconomics.com>
- (2014) The relevance of cognitive microfoundations in economics, *Contributi del Centro Linceo Interdisciplinare "Beniamino Segre"*, Roma, Accademia Nazionale dei Lincei

- (2012) La finanza dei ricchi e la ricchezza degli altri, with V. Maestri (2012) *Parole chiave*, 48, pp. 89-101

## FELLOWSHIPS, GRANTS AND HONORS

- GINI Grant Nov 2012-May 2013  
Contribution to the Final Report
- European Commission - EAHC/2011/CP/01 2012 -2014  
Framework Contract with reopening of competition - behavioural studies  
Co-author of the proposal  
Specific Contracts:
  - Study on marketing to children through social media, online games and mobile applications (Definition of the methodology, Design and Analysis)
  - Testing Tobacco Labeling and Packaging Additional Service (Definition of the methodology, Design and Analysis)
  - Testing Tobacco Labeling and Packaging (Project Managing, Definition of the methodology and Analysis)
  - Testing Car/CO2 Labeling (Definition of the methodology and Analysis)
  - Study on online gambling and adequate measures for the protection of consumers of gambling services (Definition of the methodology and Analysis)
- European Commission - Scientific Grantholder 30 2009-2011  
Knowledge for Growth Unit
- Study of the effect of imported technology on wages 2009  
with Marco Vivarelli and Bruno Araujo  
project financed by IPEA (Brasilia-Brazil)
- Innovation performance in Europe: a long term perspective 2009  
part of the EU funded INNOMETRICS programme
- INEQ. Inequality: mechanisms, effects and policies (financed by EU-FP6) 2008  
Researcher and Data Manager for the Siena Unit
- Impact of Innovation on Economic Performance in Europe 2008  
with Mario Pianta  
Project financed by JRC-IPTS
- Scholarship “Borsa di Dottorato”. University of Pavia. 2004-2007

## TEACHING

- (2014) Theory of Negotiation [External Course - Universidad del Rosario]
- (2014) Research Seminar: Game Theory, Behavior and Social Capital [Undergraduate level]
- (2013-2014) Behavioural Economics [Master Level] (Universidad Konrad Lorenz - Bogotá)
- (2013) International Economics (Universidad Konrad Lorenz - Bogotá)
- (2012) Behavioural Finance (Summer School, Universidad de la Sabana - Bogotá)
- (2012) Inequality and Crisis module - Course on Social impact of Inequality (Master in Sociology, University of Amsterdam)
- (2010-2011) Advanced Course in Economic of Innovation (PhD in Economics, University “La Sapienza” in Rome)
- (2008-2009) Industrial Organization and Growth Theory, EAFIT University

- (2007) Economics and Economic Policy, University of Genova

## **EDUCATION: ADVANCED COURSES**

- (2011) Advanced Course in Spatial Econometrics (Lab with R), IPTS - Seville - Spain
- (2009) Advanced Course in Microeconometrics for Impact Evaluation, Universidad de Los Andes - Bogota (Colombia)
- (2007) Microeconometrics (Labs with Stata), CIDE (Centro Interuniversitario di Econometria), Bertinoro (Italy)
- (2006) Advanced Course in Economics of Innovation (Lab with Stata), University of Urbino, Urbino (Italy)
- (2006) Summer School in Applied Economics (Labs with MatLab), University of Lecce (Italy)
- (2006) Visiting Scholar, Political Economy Research Institute - University of Massachusetts Amherst (USA)
- (2005) Dynamic Models and Forecasting (Labs with E-Views), CIDE (Centro Interuniversitario di Econometria), Bertinoro (Italy)

## **MEMBERSHIPS**

American Economic Association, Latin American and Caribbean Economic Association, Econometric Society, Schumpeter Society

## **REFEREE**

Applied Economics, Applied Economic Letters, *Economia Politica*, *Economic Annals*, *Economic Journal*, *Economics Bulletin*, *Economics of Innovation and New Technology*, *Ecos de Economía*, *Eurasian Business Review*, *Industrial and Corporate Change*, *Industry & Innovation*, *Journal of Economic Interaction and Coordination*, *Journal of Economics*, *Latin American Business Review*, *Lecturas de Economía*, *PLoS ONE*, *Research in Social Stratification and Mobility*, *Research Policy*, *Revista Latinoamericana de Psicología*, *Small Business Economics*, *Socio Economic Planning Science*, *Structural Change and Economic Dynamics*, *Suma Psicológica*

## **CONFERENCE PRESENTATION**

Workshop “Explaining Economic Change (Rome, 12 november 2014), 9no Taller Internacional de Regulacin “Tendencias y Retos del Sector TIC” (Cartagena de Indias, 2 September 2014), GINI Workshop at DG EMPL (Brussels, 6 June 2013), GINI Final Conference (Amsterdam, 4-5 June 2013), “Poverty and Welfare Workshop” (Warwick University and CAGE, Coventry, 31 May 2013), “Equality in Crisis” Conference (Rome, 4-5 May 2012), Scottish Economic Society (Perth, 16-18 April 2012), Growing Inequalities Impact Conference (23-24 Budapest, March 2012), EAEPE Meeting (Wien, 27-30 October 2011), 52nd Meeting of the Italian Society of Economics (Rome, 14-15 October 2011), 16th World Congress of the International Economic Association (Tsinghua University, Beijing, 4-8 July 2011), Workshop on Innovation and Patenting (Mannheim, 18-19 May 2011), International Schumpeter Society Conference (University of Aalborg, Aalborg, 21-24 June 2010), Workshop Innovation-Firm-Policies (Università di Roma Tre, Rome, 14 April 2010), Aspirations and Poverty Workshop (Warwick University, Coventry 14-15 December 2009), Innovation and Entrepreneurship in the Knowledge Based Society (Bocconi University, Milan, 7-8 September 2009), MEIDE III (IPEA, Rio de Janeiro, 11-12 May 2009), Winter Workshop on Heterogeneous Interacting Agents (Kainan University, Taoyuan, 5-7 December 2008), The creation of value and economic growth in dynamic economic networks (Fondazione Pistoletto, Biella, June 2007)

**COMPUTING SKILLS**

(Languages) C, VBA. (Statistical) EViews, SPSS, Stata. (Application) L<sup>A</sup>T<sub>E</sub>X, Microsoft Office. (Operating Systems) Mac OS, Windows. (Others) MathCAD, Mathematica, MatLab, R, Qualtrics

**LANGUAGE SKILL**

Italian (Mothertongue) English, Spanish (Excellent), Portuguese (Advanced), French (Intermediate)

**PERSONAL INFORMATION**

Date of Birth: August 11, 1980. Place of Birth: Alba (CN), Italy. Nationality: Italian