In the study methods and sources are triangulated, with the aim of analyzing the socio-cultural dynamics that men and women deployed in building their essentialities assessing the manifestations of heritage and identity building in the context of space and time, from a gender perspective. Supports the thesis that heritage as cultural phenomenon refers processes practical-critical and mediations relationship established subjects among themselves and with their context, objectified in actions and creations that express the cultural identity that distinguishes men and women, and as a whole, also express the heritage qualifications and identity context, reflected in what they do and the way in which they build. While "gender is one of the sets from which human integration and collective identity is also produced". (FLEITAS, R. 2015)