

Abstract

The man in society is constantly looking for his well being, to reach it, he knows he needs to coexist with his neighbors and interlaced harmonious ties. This has allowed exchanged a countless of goods and services, in which participants have benefited of the commercial action. These activities were benefiting themselves because it was necessary to use a structural framework with conceptual and contractual standards in order to an equitable and a just agreement between the parts. Because of this, the trade integration processes must be internationalized to strengthen the Ecuadorian economy.

Key words: Process, integration, economy, exportations, markets, trade balance.

INTRODUCTION

Ecuador, Republic developed since 1830, has been generating trade in different ways, first with its near neighbours, then to expand to remoter regions becoming on certain products one of the leading exporters by quality.

The present study general objective is to make a presentation of the main tendencies of the new strategy of the country to enter the international market, and economic policies that generate it. Therefore the specific objectives are:

Analyze the development of the external insertion of the country from 2000 and its emphasis on the 2007-2014.

Examine the characteristics of the different alternatives of inclusion and the main consequences in trade balances.

Analyze the changes of the legal framework related to foreign trade and trade policy instruments.

Examine the phases of commercial insertion, strategies and the main tendencies of the international economic integration of the Ecuador.